



# BEVERLY HERITAGE CENTER

PO Box 227 / 4 Court Street ~ Beverly, West Virginia 26253 ~ 304-637-7424 ~ [beverlyheritagecenter.org](http://beverlyheritagecenter.org)

2 November 2020

**Dear Friends of the Beverly Heritage Center,**

Here at the Beverly Heritage Center, we believe 2020 provided an opportunity for reflection, improvement, and expansion of our service to the community. As a history museum, visitor center, community center, and event space in the heart of Randolph County, we are committed to fulfilling our mission of historic preservation, educating about our rich heritage, and attracting tourism to the region.

In spite of closure, cancellations, and loss of income, we were ahead of the curve in creating digital programming during the period of quarantine this past spring. We featured weekly livestreams talking about the history of fashion, Beverly as the site of the earliest Civil War graffiti, displays of medical artifacts, and many other interesting and exciting programs. We also offered these programs to local schools and intend to expand that this year with our growing volunteer base.

Since last year, we were able to fix the roof on the Beverly Bank, we have added stories about the Underground Railroad in our permanent exhibits, and we will be opening up the first public library here in Beverly! Our hopes for 2021 are to continue this high quality work by creating a hiking trail up on the Rich Mountain Battlefield, preserving our historic Civil War graffiti and continuing the work we've done in spite of the difficulties this past year has brought.

Historic Beverly Preservation was again approved for Neighborhood Investment Program (NIP) tax credits for our work on community engagement, including the Library, education, and events to benefit local residents. Donations of \$500 or more will receive a 50% CREDIT on their state tax, in addition to federal deduction.

We are asking for your help to continue this progress. Tax-deductible donations can be mailed in or made online at [www.beverlyheritagecenter.org](http://www.beverlyheritagecenter.org). Help us preserve our heritage and tell our stories for many generations to come!

Sincerely yours,

**Christopher Mielke**

Executive Director

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## BHC by the NUMBERS

- **Guests at the Museum and Visitor Center (2019):**  
**3900** (20% growth over 2018)
  - **Rich Mountain Battlefield Visitors: (Estimated) 1700**
  - **Economic impact and local spending by visitors to the Beverly Heritage Center:**  
(Estimated) **\$800,000** annually
  - **Total Viewers of Digital Programming since March: 10,982**
  - **Number of artifacts the BHC cares for in its collection: (Estimated) 2500**
  - **Total number of Volunteers:**  
**31 ...and growing!**
  - **Number of Schools sent educational materials by BHC: 29**
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## Rich Mountain Battlefield Improvements



A lot of exciting developments are underway up on Rich Mountain! We are addressing vandalism and improved interpretation, including periodic guided tours of the Battlefield, and we are also beginning a 2-mile trail from Camp Garnett to the Hart Farm. Our hope for July of 2021 is to have a Memorial March from the Battlefield into Beverly.

For a \$500 donation to this project, you will get your name on the trail sign up on Rich Mountain.

## Beverly Library

Last year we asked for support to launch the first public library in Beverly – and it will happen this spring!! Three upstairs rooms of the BHC will become a library where locals can check out books, visitors can research family history, and kids can study after school. The library will be hosted in a room that has historic graffiti dating back to 1814 – help us preserve it!!



## Museum Collections

The BHC just participated in the Museum Assessment Program by the American Association of Museums. The professional assistance and report from this will help improve our collections management. Artifacts and documents will thus be preserved and available for use in exhibits and by researchers. Your donation towards this project will help us care for collections and purchase supplies for proper storage and protection.

## General Fund & Operations

This was an incredibly tough year for all of us due to the COVID-19 Pandemic. Our income from donations, events, and bed tax was reduced, while costs for maintaining and preserving our historic buildings continued. In spite of challenges, we provided new online programming, enlisted new volunteers, and forged new community partnerships. If you would like to donate where funds are needed the most, donate here.





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## BEVERLY HERITAGE CENTER ANNUAL CAMPAIGN

### YES, I WISH TO DONATE!

PLEASE CHECK WHAT YOU WANT YOUR DONATION TO HELP WITH:

- |  |   |
|--|---|
| <input type="checkbox"/> Where needed most | <input type="checkbox"/> Rich Mountain Battlefield (RMBF) |
| <input type="checkbox"/> BHC Library       | <input type="checkbox"/> BHC Collections                  |

All donations of \$50 or more include 2021 membership in **BEVERLY HERITAGE CENTER.**

### DONATION AMOUNT:

- |                                |                                 |   |
|--------------------------------|---------------------------------|---|
| <input type="checkbox"/> \$50  | <input type="checkbox"/> \$100  | <input type="checkbox"/> \$250                |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$1000 | <input type="checkbox"/> \$_____ Other amount |

Please count my donation of \$500 or more towards NIP (Neighborhood Investment Program) tax credits. NIP donations *must* be made out to *Historic Beverly Preservation.*

Make check out to *Historic Beverly Preservation -OR- Rich Mountain Battlefield Foundation.* Either is acceptable for general BHC donations – it will go into the right account!

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### RETURN TO:

Beverly Heritage Center  
PO Box 227  
Beverly, WV 26253

### PLEASE CHECK IF APPROPRIATE:

- please keep my gift anonymous  
 I can't give now but would like to be on mailing list  
 Contact me about volunteer opportunities.

**For online donations, go to [www.beverlyheritagecenter.org](http://www.beverlyheritagecenter.org) and click the *DONATE NOW!* button.**

[info@beverlyheritagecenter.org](mailto:info@beverlyheritagecenter.org) ~ [www.beverlyheritagecenter.org](http://www.beverlyheritagecenter.org) ~ (304) 637-7424

Your contribution is tax deductible -- **Thank you very much for your support!**